

1 of 3

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) NILE NOYES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.4	1	TU	11A-12P	VIEW	:30	\$150.00	10/02-10/02	1	1	1	\$150.00	
Rating: 1.4	2	W	11A-12P	VIEW	:30	\$150.00	10/03-10/03	1	1	1	\$150.00	
Rating: 1.4	3	W	2P-3P	ANDERSON COOPER	:30	\$100.00	10/03-10/03	1	1	1	\$100.00	
Rating: 1.4	4	TH	2P-3P	ANDERSON COOPER	:30	\$100.00	10/04-10/04	1	1	1	\$100.00	
Rating: 1.7	5	TU	3P-4P	ELLEN	:30	\$250.00	10/02-10/02	1	1	1	\$250.00	
Rating: 1.7	6	W	3P-4P	ELLEN	:30	\$250.00	10/03-10/03	1	1	1	\$250.00	
Rating: 1.7	7	F	3P-4P	ELLEN	:30	\$250.00	10/05-10/05	1	1	1	\$250.00	
Rating: 1.7	8	M	3P-4P	ELLEN	:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
Rating: 3.0	9	SU	4P-430P	TALKING PICTURES	:30	\$150.00	10/07-10/07	1	1	1	\$150.00	

Station KTVX-TV SALT LAKE CITY  
 Advertiser ( ) LOVE, MA  
 Product LOVE/HOUSE/R  
 Estimate# C02C08  
 Buyer Patricia Dome  
 Phone#  
 Fax#  
 Agency ( ) SMART MEDIA GROUP  
 814 KING ST, SUITE 400  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E LOVE/ORDR/C02C08  
 Flight Dates 10/02/2012 - 10/08/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) NILE NOYES  
 Salesperson Phone# 202-872-5880  
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	TU	5P-530P	NEWS AT 5P	:30	\$165.00	10/02-10/02	1	1	1	\$165.00	
	Rating: 2.1											
	11	TH	5P-530P	NEWS AT 5P	:30	\$165.00	10/04-10/04	1	1	1	\$165.00	
	Rating: 2.1											
	12	F	5P-530P	NEWS AT 5P	:30	\$165.00	10/05-10/05	1	1	1	\$165.00	
	Rating: 2.1											
	13	M	5P-530P	NEWS AT 5P	:30	\$165.00	10/08-10/08	1	1	1	\$165.00	
	Rating: 2.1											
	14	W	10P-1035P	NEWS	:30	\$400.00	10/03-10/03	1	1	1	\$400.00	
	Rating: 2.7											
	15	F	10P-1035P	NEWS	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	Rating: 2.7											
	16	M	10P-1035P	NEWS	:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
	Rating: 2.7											
	17	TU	8P-9P	DWTS RESULTS	:30	\$2,500.00	10/02-10/02	1	1	1	\$2,500.00	
	Rating: 8.9											

---REPORT TOTALS---  
 Report Totals: 17 / \$6,010.00

---SALES MONTHLY TOTALS---  
 Oct 12: 17 / \$6,010.00

Rep Order# 8876092 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/01/2012 8:57 AM  
Last Received: 10/01/2012 8:06 AM  
Showing Buylines: All Lines

3 of 3

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/HOUSE/R  
Estimate# C02C08  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/C02C08  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

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Sales Totals: 17 / \$6,010.00

Station Totals: 17 / \$6,010.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$30,050

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	33%
KSTU	9%	KTVX	20%	KUCW	0%	KUPX	0%	KUTV	38%
NTVX	0%								

Books MAY12  
Demos RA35+